

Global Financial Holding Company (\$3.6 Trillion in Assets under custody)

Global Financial Holding Company needed to launch strategic leadership development initiative in separate countries. With a focus on DNA of leaders, a global think but local flavor was needed. BigSpeak Consulting was engaged to customize a comprehensive training program.

The Challenge:

BigSpeak Consulting needed to create and launch a strategic leadership development initiative to be implemented multiple times a year in North America and UK.

The BigSpeak Consulting Solution:

BigSpeak Consulting worked with client to design and customize a 2-day training program which would include keynote addresses and interactive sessions. The designated subject matter needed to focus on the DNA of a Leader, How to Maximize Execution, Thinking Globally but Acting Locally, and Account Growth. BigSpeak Consulting identified and brought together industry experts from a number of different fields. As the expert on the experts, BigSpeak Consulting constructed a program which incorporated experts with credible results in the past in alignment with the strategic initiatives presented by the Client. By partnering with the Client throughout the process, BigSpeak Consulting was able to incorporate overtones of diversity, talent management, and emerging market penetration.

The Result:

The newly developed strategic leadership program successfully integrated into the Client's top management development. Additionally, the Client hired one subject matter expert for sustained consulting. The program continues to sustain successful training for the development of their top management.

Consultant:

[Dennis Hightower](#), [Marilyn Tam](#), [Howard Putnam](#)

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