

**One of America's Leading Automotive Companies (201k Employees/90 Plants Worldwide)**

**Leading Automotive Company** needed to restructure and encourage workers to accept buy-out. BigSpeak Consulting was engaged to create a program to provide tools to launch this sensitive initiative.

***The Challenge:***

Faced with resource cuts, this organization with a global presence needed to restructure and encourage workers to accept buyout.

***The BigSpeak Consulting Solution:***

BigSpeak Consulting supported Client by supplementing current programs with an educational expert who, through dynamic presentations, provided tools to their employees with which to assuage their perspective, key to working in this sensitive initiative.

***The Result:***

Unmatchable success. After 8 initial conferences, the goal was exceed by 35% (saving millions of dollars). Client decided to rebook over 12 more engagements. Client is now financially healthy and sustaining improved business results in current market. They are, once again, among the profitable automotive companies in the United States.

***Consultant:***

[Willie Jolley](#)

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